

# BEAU PESA UX/UI DESIGN



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## WORK EXPERIENCE

### User Experience + Product Design + Interaction

#### Liteload - Founder / CDO March '24 - Present

- Designing and coding an AI / OCR based application that works with existing warehouse software to optimize loading, picking and shipping.

#### BPD - Founder Oct '16 - Present (9 years)

- Founded a full service freelance UX product design company: Bonus Points Design. Clients listed below.

#### Walgreens - Lead UX Designer August '22 - March '23

- Designed and shipped the soon to be implemented self checkout system for Walgreens, end to end.

#### Airbnb - Senior UX Designer (UX Designer 5) August '21 - Jan '22

- Designed a data pipeline testing (DAG) product from end to end.
- Created interactive components using internal Lunar design system and Figma's variant features.

#### eBay - Senior Interaction Designer Nov '20 - April '21

- Worked within the account settings team to design two factor authentication flows for web, mobile web, iOS and Android.
- Utilized eBay's design system to maintain design consistency.

#### Cisco Systems - Senior UX Designer March '20 - September '20

- Updated existing designs for the TAC Workspace to make them comply with Lightning Design System by Salesforce.
- Learned Figma and collaborated on the platform.

#### Kaiser Permanente - Senior UX Designer September '19 - Feb '20

- Worked with design systems and patterns team to originate a DS.
- Ensured components were compliant with WCAG accessibility rules.
- Audited six extensive libraries of existing patterns for redundancy.

#### Cisco Systems - Mid - Level UX Designer March '19 - August '19

- Developed network performance analytic tools with ENUX team.
- Produced high fidelity mock-ups, iconography and feature design.

#### CitrusBits / Irisvision - UX Consultant October '18 - September '19

- Performed heuristic analysis for a low vision aid / mobile AR headset.
- Researched problems by interviewing users, developers, designers stakeholders and customer support team.

#### Southwest Airlines - UX Product Designer June '18 - May '19

- Created a unified UX workflow for design team by auditing prototyping software platforms.

#### Nexd <now Olono> - Contract UX Designer January '17 - May '18

- Originated the early user interface designs for AI / CRM software.
- Guided C-level leadership at meetings to determine style guidelines.

### Urban Design + Landscape Architecture

#### HOK - Urban Design Professional February '14 - February '15

- Built 3D / physical models to visualize design decisions.
- Developed highly detailed construction document sets.



## EDUCATION

### Continuing Education

#### Stanford University October '25

UX / UI for AI UX Certificate

#### Codecademy March '18

Websites From Scratch Intensive

#### General Assembly October '16

User Experience Design Immersive

### Higher Education

#### University of Texas at Austin

MSUD in Urban Design

MLA in Landscape Architecture.

#### San Jose State University

Bachelor of Fine Art



## SKILLS

### Design Tools

#### Expert

Figma  
Miro  
Sketch  
Chat GPT  
Creative Suite  
Illustrator  
Photoshop  
Spline

#### Competent

HTML 5  
CSS 3  
Webflow  
Wix  
Git  
MS Office  
Keynote  
Uizard

### Design Skills

User research  
Presentations  
Research  
Motion design  
Flow diagrams  
Testing  
Style Guides  
Typography

Prototyping  
Mockups  
Story maps  
Wireframing  
Usability  
Marketing  
Branding  
Specifications

### Soft Skills

Industry best practices  
Highly responsive / adaptive  
Good communicator  
Self-starter, find new approaches  
Panache for selling ideas  
Prioritize tasks / multi-tasking  
Easygoing yet passionate  
Excellent team player